

INDY RUNNERS

Board Meeting – March 9, 2009, 6:00 p.m.
Meeting Minutes

Present: Bethany, Brian C, Libby, Wanda, Byron, Chad, Ivey, Jeff, Jessica, Rick, Terry, Tom, Will, Mike

Not Present: Todd, Aaron, Brian S, Curt, John, Bob, Brian G, DeLen, Marty, Matt

I. Old Business / Updates:

- **Meeting Attendance:** Reminder, members need to attend at least 50% of the meetings to stay on the board
- **Board Changes:**
 - Curt is going to resign, Jessica will be doing Social
 - Treasurer position has been transferred from Brian C to Libby
- **Treasurer:** Libby
 - It might be hard to do a year-to-year comparison (training program), but with her new record keeping we should be able to have this next year
- **Membership:** Rick
 - 643 members; 55% retention from last year; see handout from Rick
 - sponsors are accepting memberships at their stores, and that's a win-win situation
 - selling IR merchandise in the sponsors stores – summer retreat topic; **assignment** - Todd will follow up on this
- **Indy Racers:** Aaron (sent via email)
 - Next event is St. Patrick's Day (Saturday)
- **Volunteers at Butler:** Tom
 - Volunteers for Butler is done for the year!
 - Incentive program and early sign up made the job very easy and only left a few slots to fill; total incentive payout is around \$1000; few people went way over the 5 game objective: Karen Seuter, Ivey, Brian C, Terry, Jessica, and Wanda; **assignment** – Tom and Todd will work on a reward for those that have done the most games / gone above and beyond (discuss at summer retreat), but for now put their names in the newsletter
 - Butler security will handle the tournament games
 - Tom has volunteered to handle this again next year since he's comfortable with the Butler people
- **Mini Training:** Brian C
 - Post race tent – he and Todd will work on this next, we do have the placement
 - Waterstop volunteers – Brian S still needs additional volunteers especially when we get to 9+ miles; would like to offer Gatorade; **assignment** – put volunteer request in next eblast
 - Complaints –
 - the walkers route seems to always be too short
 - ran out of pizza last time for the 10 and 11 mile/min groups, walkers were still out too, need a way to verify when all the groups are back in; need a way to give something to those participants who didn't get pizza, maybe a \$5 gift certificate to Hot Box Pizza, Rick will verify exactly who needs to receive these, Tom also has \$5 gift cards from Athletic Annex that can be used; the board should wait until everyone else is served before we eat, **assignment** – send out email to see who didn't get pizza and those that respond will get the certificate
 - trouble in the parking lot with runners not being cautious of cars (by the apartments); time change will help; do not change the course; pacers should remind participants to be aware of cars; lots of discussion on this topic; discussion vote – 4 want to change, 5 no change, several not voting; maybe put signs up 'caution runners'; assignment – Tom will talk to Karl about this, we've used this route for years and Butler doesn't have a problem with it; **assignment** – Brian C will send out an email about changing the route
- **Newsletter:** Jeff
 - Thanks for the compliments!
 - Need a committee of at least 2 people to help gather content and get important issues into the newsletter, see Jeff if you want to be on the committee (Ivey and Byron have volunteered); IR / IW / Racers needs branding, need to keep it equal on the committee, need to proof the copy, generate ideas, what gets printed and what goes on the website; Terry and Marcia do a great job on articles; **assignment** - Rick and Marilyn know the history of IR and that would make interesting articles; who is the club historian? **assignment** - ask Bethany; Terry knows the history of the Costa; **assignment** - should offer sponsors if they would like to write articles

- Publication will be 4 – 6 times a year and keep the cost down, (for 1000 copies) currently 4 pages is \$4500, but in new format is \$4400 and it's 6 times a year – great! It was up to 16 pages long, new format is 4 pages mailed with the other pages to be on the website; the race calendar took up a lot of space, so now just put in dates, not a real calendar page; put in IR important races (what we sponsor); Jeff is getting additional printing estimates, next issue is April; and he can change the printing schedule
- Possible to sell space in newsletter and make it self sustaining
- People can choose to either get the printed copy or just read it online; but if people want it printed we need to do that and keep it visible in peoples homes; keep extra copies to use at retailers and health fairs
- **Sam Costa:** Terry
 - Update sent via email late last week
 - Assignments - Jessica is heading up the volunteers; Brian C will head up the aid stations, staging is done on Friday night; course certification is in process, Terry has documentation via US Track and Field, measured and certified for this year, benefit is state championship and for seeding; Wanda and Ivey are handling the same day registration table; Brian C will put info on FaceBook and Terry will get him the info; Terry will write paragraph for Ivey for press release; Jeff will send out an eblast asking for volunteers and to fill out the form, they especially need this for shirt size info; anyone else to volunteer send email to Terry
 - Because of church expansion / construction, the first mile of both courses will be a little different, start and finish will be in the same place
 - Registrations – send out eblast asking for pre registrations by March 17th; currently 216 from Rick and 60 for Terry, this is higher than last year
 - Discussion on the club Adobe license, Candice or Angie might have it, **assignment** - Chad will track it down; would like to use this to track the volunteers for Jessica; but \$150 to purchase a new license, don't do it now (no vote), Rick can enter the info manually into a spreadsheet
 - March 24th is the last training date before the Costa, so if you have equipment please bring it then and get it to Terry, plus he needs all the stuff from Mark Doctor; Jessica said IR could use her garage to store stuff; Terry will put together an inventory list; concerned about the use of a truck to haul stuff; Mel can store some stuff at the church
 - Profits from the sale of Costa 'vintage shirts' will go to the scholarship fund, **vote** – 10 yes, 0 opposed

II. New Business / Open Discussion

- **Mini Tips:** Ivey
 - Requests that all board members send 5 mini marathon tips to Ivey, then she and Wanda will put together a list for all the new participants
- **St. Patrick's Day:** Jessica
 - She will put social info on Facebook and after the training night
- **Survey about Training Program:**
 - **Assignment** - write questions and send them to Chad and he will put it on the site, Bethany will compile the questions and Rick will send out eblast about filling it out

Meeting adjourned at 7:45 pm

Next meeting date set for April 13th at 6:00pm at TBD

Submitted by:

Wanda Black

Secretary, Indy Runners