

## INDY RUNNERS

### Board Meeting – November 2, 2009, 6:00 p.m. Meeting Minutes

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**Present:** Bethany, Libby, Todd, Wanda, Aaron, Brian, Byron, Chad, Ivey, Jeff, Jessica, John, Tom, Will

**Not Present:** Rick, Terry

#### I. Old Business / Updates:

- **October Meeting Minutes:** One change, charity name is Medals4Mettle, otherwise approved
  - **Assignment** – Wanda, get the minutes to Todd so they can be put on the website
  - Website updates – Discussion about how to get information to Brian Cake for web updates. Get this information from the meeting minutes or should he just attend the meetings? **Assignment** – Todd will talk to Brian C to discuss what should happen.
- **Club Birthday Party:** Jessica
  - Attendance: Board members should let Jessica know if you and a guest will be attending. Currently there are 108 RSVP's, not including the board; there is a maximum of 200 people. "Monon Bob" has been invited, his real name is Robert E. Lee. An invitation email went out again today, and there will be one more email before the party.
  - Updates from the Monday committee meeting: gifts for everyone is an embroidered scarf; preprinted name tags, if a pacer for TP put that on name tag; the program overview is: 6:30 introductions, 7:00 Todd will talk about donations of shoes and medals, the slideshow / video, presentations to specific members for contributions, a game and prizes, food and cash bar; the club will open at 10:00 to the public. Board members should plan on being there between 5:00 – 5:30 to help setup the room. Ivey and Byron will be working the check in table; they will need a current list of members. Should have 2010 Training Program forms at the table.
- **2010 Training Program:** Chad
  - Application forms – there are plenty so all board members should take some to distribute to local businesses. Forms have been mailed to the club membership. We will be using [www.getmeregistered.com](http://www.getmeregistered.com). This will also be in the next club newsletter.
  - Pacers – 18 of 29 pacer slots filled. Use the 2009 sign-in sheets to get ideas on who to call to see about being a pacer for that group. Announce the need for pacers at the party. Rick could help with ideas since he talks to and knows lots of folks. Pacers get discounted club membership dues. Discussion about encouraging TP pacers to be pacers for fall training program, decided not to pursue this.
  - **Vote** – For pacers to receive special TP shirt, a jacket, and free club membership, passed.
  - Merchandise – Todd is handling this.
  - Booklet – Jeff – deadline for information is Nov. 6, need maps and distances, similar info from prior years booklets. Sponsors can put ads in the booklet. **Assignment** – Todd will contact sponsors and work with Jeff on booklet ad sizes. **Assignment** – Will and Terry to get Groundhog and Costa info to Jeff to put in the booklet vs putting flyers in the packets. **Assignment** – Todd to get charity and giveback info to Jeff.
  - Seminars – Ivey – Runners Forum, Athletic Annex, and Dr. Helms have all confirmed; they will be the first four training days; send that info to Jeff.
  - Packet Pickup – Bethany – date is Jan. 12 at Butler. The January board meeting is the 11<sup>th</sup> at Butler then we will stuff the packets. The sponsors should be invited to be at packet pickup and have a table. Email any ideas to Bethany about getting people to hang around, like having a Q&A about running topics or about board members and have a prize drawing (Aaron will put this together), a shoe raffle, message table, slide show from the birthday party, etc.
  - Stretching – Byron will think about leading a group stretch after the Tuesday runs. Could use the classroom for this. He will get some more info about this for the next meeting. Brian will also get some info.
- **Membership:** Rick not at meeting, but he sent email to board with stats.
- **Sam Costa:** Terry not at meeting. Todd said the course has been certified for the next 5 years. We should be able to get national track events.
- **Facebook:** Todd
  - Everyone on the board has been given administrator rights which means you can send a message to all members. Send email to rest of board for review before posting; maybe the emails could be grouped and just send one email vs several. Older posts need to be deleted. Board can put posts on the club Facebook page.
  - Aaron could get an Indy Racers Facebook page and put participation by club members.

- **Butler Basketball Ticket Taking:** Tom
  - He has sign-up sheets. There are 15 games and they need 12 people per game. About half the spots are already filled. Tom will send out a Facebook request.
- **Sponsors:** Todd
  - 20/20 Vision – should receive payment this week.
  - Scholarship program: Libby has set up a separate bank account for this. Profit from apparel sales from sponsors stores goes to program. Discussion on how much from club revenue should go to program or a set amount per year go to program. Need more details on amounts in order to make decision.
  - Known donations: \$1,000 to Butler, 2 - \$500 scholarships. Waiting on details about Medals4Mettle.
- **Charity:** Brian
  - American Cancer Society and possibly others would like to partner with IR to benefit from an organized training program, like Team In Training. They would need to verify the organization and identify their race in advance. They would pay the full amount for the program then at the completion, IR would donate that fee back to them as part of their fundraising.
  - **Assignment** - Brian will put together options for discussion at the next meeting.
- **Club Tent:**
  - The framework of the tent has been damaged beyond repair but the tarp is in good condition. Libby has no records of the original purchase. Tom thinks it was from a company in Michigan, 1-800- Shade Me (1-800-742-3363). **Assignment** – Todd will research options.

## II. New Business / Open Discussion

- **2010 Board Meetings:** Brian will be the next president and Monday meetings would work for him if the meetings are held in the conference room of where he works
- **2010 Indy Racers:** See Aaron's email for the event schedule; should be posted on the website soon
- **Board Members:** Ken St. John would like to be on the board next year
- **Dues:** Verify that if someone joins in November, does that apply for the rest of the year and to all the following year.
- **Runners Forum:** Confusion on how to use multiple gift cards per purchase. **Assignment** – Todd will call Marty and Mike to verify procedure.
- **Monumental Marathon:** We need to have the IR feather banners. Tom has a tent that we can use. Our site is on the west side of the Capital Building. We could have a cooler for food and water. Jessica has volunteered to be there the whole time.
- **Board Meetings:** December 14<sup>th</sup> meeting will be here (at St. Vincent rehab center) starting at 6:00 – 6:15. January meeting will be at Hinkle for packet stuffing. **Assignment** - Tom will verify availability.

Meeting adjourned at 7:45 pm

Next meeting date set for December 14 at 6:00 – 6:15pm at St. Vincent Rehab

Submitted by:

Wanda Black

Secretary, Indy Runners