

INDY RUNNERS

Board Meeting - December 14, 2009 6 p.m.
Meeting Minutes

Present: Ivey, Jessica, Jeff, Mike Crowder, Byron, Todd, Brian Cake, Will, John, Rick, Chad,

Not Present: Wanda, Tom, Libby, Terry

I. Old Business / Updates:

- Approval of minutes
- Libby changed jobs -- only will be able to make about 1/2 meetings due to child care issues.

- 2010 Mini Training Program (Chad)
- packet p/u 1/12 5:30 start time
first run 1/19 leaves a fall back week some place else.
between 9 and 10 miles putting in a 6 mile (3/30)
Hot box has been emailed (Rick)
Pacers needed for 15 min/mile (only spots left)
If we have prior pacers and they contact Byron otherwise we are not going to Mike Bradford,
Kurt Cantor, Carter, Swisher
Requested Twitter Account for Pacer info. Ok'd for Byron to do
Todd looking for embroidery tape for IR
Pacers help at Packet stuffing
Socks, gloves, for packets
Pacers get membership and free training program and gear.
Booklet going out for preview by mid week this week. due back to Jeff by 12/21.
Packet p/u: asking sponsors to come and be a part of things; Carter to give short lecture; separate day of
registration and pre registered; sign for people to sign and tell their reason to run; music at front door and IR slide
show in the gym; \$200 in cash needed.

- E-Marketing updates (Jeff)
- Jeff is sending out emails with training program
Rick is sending out Renewals next week (65 people already signed up for training program!!)
due to eblast 30 + folks have signed up for GroundHog
Need to add it to applications an "opt in for email marketing"
John Spence will take over E-Marketing from Jeff

- Sam Costa Course Certifications (Terry) Nothing yet per Todd

- Butler Ticket Taking Volunteers (Tom) Needs five for NYE game

- Continuation of Storage Unit (Bethany)
- Paid thru 12/31/09 Do we want to keep it?
\$120/month Chad will check to see if he can get 3-4 extra keys
Jessica wants to do inventory
Board is in accordance with renewal of storage unit for a year.
talk was about renting out our equipment
- Support/Promotion of Charity Runner Programs (Brian)
- print out seriously consider for fall program
Will this devalue the renewal price. Maybe it is for the summer/fall and not involved with Mini
training
Checks will go to the Charity not to the member
need for it benefit IR
If we do it in the fall, they will be members so they will have membership paid.
Jeff has gotten requests for us to promote their recruit runners for their fundraisers. Can of worms we are not
willing to open..

- Membership/2010 renewals (Rick)
65 already registered - training program (includes membership) 81 active members
Last Year at this time 26 signed for training
34 were returning either training or membership
31 are new to both

II. New Business / Open Discussion

- Do you want to sell t-shirts at GroundHog? 30 shirts proceeds go to the charity passed
- Brian running for president -- do we want to do something for him? taking it off line.
- Volunteer coordinator? conversation
- Butler student board position...didn't work the first time. internship? Marketing? jeff called two or three times to get contact person for Butler's newspaper -- no luck

Meeting adjourned at 7:50 pm

Next meeting date set for Jan 11 -- Butler packet stuffing 6 pm

Submitted by:
Ivey Long for
Wanda Black
Secretary, Indy Runners
12/14/09